#### **EXECUTIVE CABINET**

#### 27 March 2024

Commenced: 13:00 Terminated: 14:30

Present: Councillors Cooney (Chair), Choksi, Jackson, Kitchen, Naylor, North,

Taylor, Ward and Wills

In Attendance: Sandra Stewart Chief Executive

Julian Jackson Director of Place

Gemma McNamara Interim Assistant Director of Finance

(Deputy S151 Officer)

Stephanie Butterworth Director of Adult Services
Debbie Watson Director of Public Health
Allison Parkinson Director of Children's Services

Emma Varnam Assistant Director for Operations and

Neighbourhoods

Ilys Cookson Assistant Director of Exchequer Services

**Apologies for Absence:** Councillors Fairfoull

## 137 DECLARATIONS OF INTEREST

There were no declarations of interest.

## 138 EXECUTIVE CABINET MINUTES

## **RESOLVED**

That the Minutes of the meeting of Executive Cabinet held on 14 February 2024 be approved as a correct record.

#### 139 ENVIRONMENT AND CLIMATE EMERGENCY WORKING GROUP MINUTES

### **RESOLVED**

That the Minutes of the meeting of the Environment and Climate Emergency Working Group held on 13 March 2024 be noted.

## 140 STRATEGIC PLANNING AND CAPITAL MONITORING PANEL MINUTES

Consideration was given to the minutes of the meeting of the Strategic Planning and Capital Monitoring Panel meeting held on 21 March 2024. Approval was sought of recommendations of the Strategic Planning and Capital Monitoring Panel arising from the meeting.

## **RESOLVED**

## **That Executive Cabinet APPROVES:**

- (i) The reprofiling of £11.764m of capital spend outlined in table 3
- (ii) Other capital changes of £5.058m in table 7.

#### **That Executive Cabinet NOTES:**

(iii) The Capital programme position of projected spend of £39.916m, following Cabinet approval to reprofile project spend of £11.764m into 2024/25

## 141 PERIOD 10 2023/24 FORECAST OUTTURN - REVENUE AND CAPITAL.

Consideration was given to a report of the First Deputy (Finance, Resources & Transformation) / Director of Resources. The report detailed the Period 10 monitoring for the current financial year showing the forecast outturn position.

It was reported that overall, there was significant overspends on expenditure of £2.073m on the underlying position within the General Fund. This showed the total potential overspend, should actions within the recovery plans to bring the expenditure down to within budget not be taken.

As per the Council's financial regulations, Directors had a responsibility to manage within budgeted levels of expenditure and where overspends occur, Directors are required to present a recovery plan to the Chief Finance Officer (S151 officer).

At month 8, recovery plans were presented to Board, which included actions totalling £9.335m. Reviews of proposed actions had been undertaken by service areas in conjunction with Finance, which has resulted in a reduction in the total value of plans to £6.914m. The remaining actions to be delivered in year total £1.279m, with £5.635m delivered to date.

It was reported that there was a £4.731m overspend forecast on the DSG fund, due mainly to unprecedented levels of growth on Education, Health and Care plans (EHCPs), at which the work on the Delivering Better Value (DBV) project was targeted. The DBV project was in the final stages of consideration with the Department for Education (DfE) for a revenue grant to support the deliverables agreed between the Council and the DfE.

The Capital budget had forecast budgets of an additional £11.764m to be reprofiled to future years in 2023/24, which brings total reprofiling requested in year to £23.649m. Following reprofiling expenditure was forecast to be £0.171m in excess of budget. Additional grants were due to be added to the programme which will offset this.

#### **RESOLVED**

## That Executive Cabinet approve:

- (i) The acceptance of £0.164m from the Department for Levelling Up Housing and Communities relating to compensation for the Green Plant and Machinery business rates exemption (2022/23 and 2023/24). The sum is to be allocated to the Council's contingency revenue budget within the Resources Directorate.
- (ii) The acceptance of £0.472m from the Department for Levelling Up Housing and Communities relating to business rates levy surplus as part of the annual rebalancing of Government allocations through levies generated to cover the costs of safety net payments for authorities whose income has seen a decline. The sum is to be allocated to the Council's contingency revenue budget within the Resources Directorate.
- (iii) The acceptance of £0.900m from the Greater Manchester Combined Authority relating to the Council's allocation of £30m waste levy reserves that has been re-distributed to GM local authorities. The Council will receive £2.704m by 31 March 2025 with an estimated sum due of £0.900m in 2023/24. The sum is to be allocated to the Council's contingency revenue budget within the Resources Directorate.
- (iv) The use of £1.621m of 2023/24 Highway Maintenance Grant to fund Reactive Maintenance spend, as allowable under grant conditions.
- (v) The acceptance of £0.013m from the Department for Environment Food and Rural Affairs for the Coronation Living Heritage Fund (CLHF) Grant. The sum is to be allocated to the Council's contingency revenue budget within the Resources Directorate.
- (vi) The use of internal borrowing in the first instance to finance the demolition of Active Ashton and Active Longdendale, expected to be approximately £2m, which will subsequently be offset by capital receipts.
- (vii) The allocation of £0.329m via the I.T. Investment Fund reserve to finance the additional cost of the Council's financial management system (Agresso) cloud migration. The three year contract award will be subject to a separate Executive Decision report with the migration due to commence in the later part of 2024/25.

- (viii) The allocation of £2.5m from earmarked reserves to fund transformation spend to support the delivery of budget reductions within the 2024/25 MTFS.
- (ix) To accept Electric Vehicle Revenue grant funding of £0.134m to rollout EV charge points across the borough. Date for receipt of the grant is yet to be confirmed but it is expected late March/Early April 24.
- (x) To accept Tranche 5 of Household Support Funding (HSF) for a further 6 months as announced by the Chancellor on 6 March 2024. On receipt of written confirmation of the grant allocation and guidance, a report will be brought forward outlining full expenditure proposals for this funding; in the meantime, however, it is recommended to continue with the issue of Free School Meals vouchers for holidays that fall during the term of the funding extension, using the new tranche of HSF, subject to this remaining in line with the grant conditions. This will ensure there are no gaps in the support provided to families eligible for free school meals during holiday periods for the period of the extension.
- (xi) The acceptance of £0.050m grant from the Department for Levelling Up Housing and Communities relating to the UK Internal Market (UKIM) Act 2020. The grant relates to related expenditure incurred by the Council to support and enable people and businesses within the borough to trade across the UK. The sum is to be allocated to the Council's contingency revenue budget within the Resources Directorate and will be included in the period 11 budget monitoring report.
- (xii) Approve the use of the following reserves to finance the cost of 3 fixed term posts (1 Project Manager and 2 Business Analysts) within the Resources Directorate that will support digital improvements within Children's and Waste services:
  - a. £0.072m via the Children's Service Staffing Investment Reserve
  - b. £0.072m via the Investment Fund Reserve
- (xiii) From 1 April 2024 approve the use of the Adult Social Care charging limits, rates and allowances as set out in the annual 'Social Care Charging For Care and Support Local Authority Circular' issued by the Department For Health and Social Care. The details contained within the circular support the assessment of a service user's financial contribution towards their care and support package. The annual circular is to be used each financial year thereafter as the details contained within are updated.
- (xiv)From 1 April 2024 approve the use of the Adult Social Care limits, rates and allowances as set out in the annual 'National Association Of Financial Assessment Officers' circular relating to disability related expenditure that is disregarded when assessing a service user's financial contribution towards their care and support package. The annual circular is to be used each financial year thereafter as the details contained within are updated.
- (xv) The draw down of earmarked reserves totalling £8.790m, included in appendix 18.

### That Executive Cabinet is recommended to note:

- (i) The forecast General Fund revenue budget position of an overspend of £2.073m, prior to any remaining recovery plan actions
- (ii) The update on the production of recovery plans to mitigate the shortfall in budgets, with total mitigations of £7.014m identified, of which £1.279m is due to be delivered in months 11 and 12, with the remainder included in the month 10 overspend.
- (iii) That there is a projected General Fund overspend for the Council of £0.794m following the application of actions within draft recovery plans, the release of corporate funding and the identification of additional pressures.
- (iv) The forecast deficit on the DSG of £4.731m, which is a nil movement on the month 9 position.
- (v) The Capital programme position of projected spend of £39.916m, following Cabinet approval to reprofile project spend of £11.764m to 2024/25.

Consideration was given to a report of the First Deputy, Finance, Resources and Transformation / Assistant Director for Exchequer Services. The report detailed a review of the Councils Corporate Debt Recovery Policy.

It was explained that the review of the Debt Recovery Policy has highlighted a number of amendments regarding:

- The inclusion of a new section relating to Housing Benefit Overpayment recovery.
- The change in monarchy and therefore amending Her Majesty's Revenue and Customs to His Majesty's Revenue and Customs.
- The replacement of the Valuation Office Agency appeals process to the check and challenge process, relating to council tax bands and business rates rateable values.

It was further explained that although Housing Benefit recovery was considered as a sundry debt owed to the Council, a new section had been added to the policy to make clear the recovery actions undertaken in relation to this specific debt type. Housing Benefit was paid to claimants to help with costs of rent payments, and which was administered by the Council on behalf of the Department of Work and Pensions (DWP).

Exchequer Services were embarking on implementations of more digital means of service delivery during 2024/25. In addition to this, His Majesty's Revenue and Customs (HMRC) now required data to be shared with them, both of which had the potential to impact on recovery processes and therefore it was prudent to ensure that the Policy was further reviewed in 2025/26.

#### **RESOLVED**

That Executive Cabinet approve the changes to the Debt Recovery Policy

# 143 REVISED WASTE MANAGEMENT LEVY ALLOCATION METHODOLOGY AGREEMENT (LAMA)

Consideration was given to a report of the Executive Member for Climate Emergency and Environmental Services / Head of Waste Management and Fleet Services. The report sought approval for the new Levy Allocation Methodology Agreement (LAMA) and approval to delegate approval of future changes to LAMA which were not considered material.

The Waste Management Levy Allocation Methodology Agreement (LAMA) was the method by which the costs for the operating contract for the acceptance, processing and disposal of residual waste, recyclables and food and garden waste amongst others was allocated amongst the nine waste collection authorities who were signatories.

It was reported that the most significant change from the previous agreement was that actual data from 2022/23 would be used as the baseline year to calculate costs. Previously data from 2017/18 was used. The change in year would mean estimated costs were calculated using more realistic tonnage data. All costs were adjusted at the end of the financial year when full tonnage data for the year was available. Census data from 2021 would be used for car ownership per Waste Collection Authority for cost allocation for the Household Wate Recycling Centres (HWRCs). In the 2019 revision of the agreement data from the 2011 census was used.

Members were advised that details of the changes had been discussed at Greater Manchester Treasurers meeting in October 2023 and the proposed changes were agreed. A copy of the revised agreement was provided at Appendix 1.

### **RESOLVED**

That Executive Cabinet be recommended to agree:

- (i) That the new Levy Allocation Methodology Agreement (LAMA) is approved.
- (ii) That authority is delegated to the Director of Resources and Director of Place in consultation with the First Deputy (Finance, Resources and Transformation) and the

Executive Member (Climate Emergency and Environmental Services) to approve any changes to the LAMA which are not considered material.

## 144 ANTI-SOCIAL BEHAVIOUR POLICY

Consideration was given to a report of the Executive Member for Towns and Communities / Assistant Director of Operations and Neighbourhoods. The report sought approval to consult in relation to the draft Anti-Social Behaviour Policy.

In devising this policy, it was crucial that the Council did not do so introspectively. In March 2023 the Government launched its 'Anti-social Behaviour Action Plan' and a national public consultation in relation to utilisation of existing ASB Powers. Furthermore, in August 2023, the Local Government & Social Care Ombudsman published the in-focus report; "Out of Order': learning lessons from complaints about anti-social behaviour". Both these documents havd been reviewed by the ASB service and the evidence contained within them had helped form the local policy.

An early draft of the ASB Policy was presented to the Tameside Public Engagement Network (PEN) in June 2023. This forum and the feedback received also helped shape the policy.

Furthermore, the policy had been presented to the Council's Place and External Relations Scrutiny Panel in July 2023 and furthermore at a Scrutiny Committee workshop in November 2023. Several recommendations were proposed by the Panel and these recommendations had been considered and where appropriate included into the draft policy. A copy of the letter from the Panel advising of their recommendations is attached at Appendix 3.

In order to commence the adoption of this policy, the Council would need to conduct a public consultation.

There were no statutory timescale requirements on the length of the consultation process. We are therefore proposing 12-week online public consultation in line with Consultation principles: guidance Consultation principles: guidance - GOV.UK (www.gov.uk)

Post public consultation, a further report would be devised incorporating any recommendations from the consultation and any amendments in order to progress through the formal governance process to adopt the policy. The EIA would also be updated to reflect relevant points from the consultation.

This Chief Executive reported mobile CCTV will be utilised across the borough to cover areas not currently covered by fixed cameras. Members of the Cabinet discussed the importance of checking that those who are disposing of waste on your behalf are legitimate waste carriers.

## **RESOLVED**

That Executive Cabinet give permission to commence a 12-week period of consultation in respect of the draft Anti-social Behaviour Policy.

#### 145 ASHTON TOWN HALL UPDATE

Consideration was given to a report of the Executive Member for Inclusive Growth, Business & Employment / Director of Place / Assistant Director for Strategic Property. The report provided an update that the next stage of physical works at Ashton Town Hall would comprise a repair of the front elevation parapet and building façade. Approval was sought to enter into contract for the delivery of this work utilising external grant funding from the Levelling Up Fund.

It was explained that the intrusive survey work completed to date had identified that scheme cost was now considerably in excess of the original £3.4m estimates. The cost of the repair of the whole roof, high level stone parapet and façade works for the whole building was now estimated to be circa £8m.

It was further explained that there were a number of reasons as to why the costs had increased so considerably from the previous high level cost plans. These included the extremely high levels of construction cost inflation between 2020 and 2023, further deterioration in the overall condition of the building, the requirement for full scaffold tenting and sheeting to the whole building for both the works to be carried out and allow for the building to dry out, full replacement of structural roof timbers and the roof walkway system, additional stonework repairs and strengthening works, making good works internally and additional heritage rainwater goods.

In the context of the significant increases in the cost plan for the envelope restoration works at the Town Hall and the potential consideration of alternative approaches to the building it was recommended that the roof replacement work (with the exception of any temporary measures to reduce water ingress) was paused at this stage with a focus on progressing works to repair the parapet and the facade restoration for the south and east elevations.

This approach would help to address immediate health and safety issues associated with the risk of falling masonry from the façade and parapet and maintain some momentum in respect of physical works utilising the secured Levelling Up Fund grant, which needs to be utilised by 31 March 2025, without the risk of costly works that are potentially abortive in the long term. This approach would provide the scope for a long term phased approach to the building that will enable the removal of some of the existing hoarding and fencing once the parapet and façade restoration is complete. There would then be a pause in works whilst further external grant funding (which was currently unidentified) was secured to deliver future phases.

The costs incurred to date in respect of the work undertaken at the Town Hall had been utilised to carry out emergency works and feasibility surveys that would still be required whatever approach the Council ultimately take in respect of the future of the building. These costs were incorporated into cost plan set out in Section 4 of this report.

The works to Ashton Town Hall would need to complete by December 2024 to enable the public realm works on Market Square, which would be running concurrently, to be completed by March 2025.

A revised cost plan for parapet works and façade restoration of the building had identified a total cost of £2,802,910 (including all additional fees). This would enable delivery of the works within the £3,400,000 of external grant funding currently available for the project via the Levelling Up Fund for utilisation by March 2025, whilst providing an additional contingency budget for un-costed exclusions for £597,090.

#### **RESOLVED**

#### That Executive Cabinet agree:

- (i) That the total maximum budget for Ashton Town Hall is set at £3,400,000, including £597,090 of additional contingency for any un-costed works, financed from the Levelling Up Fund.
- (ii) That the Council enter into the standard Design & Build contract with the inspired spaces Tameside Limited (LEP) for the works to Ashton Town Hall to a value of £2,802,910 including the LEP fee, subject to a satisfactory independent Value for Money Assessment and that the Council enter into a Deed of Appointment with the LEP for the appointment of an Independent Certifier for the scheme to protect both parties positions and ensure full compliance with the contract.

#### 146 HATTERSLEY ANNUAL UPDATE APRIL 2023 TO MARCH 2024

Consideration was given to a report of the First Deputy (Finance, Resources & Transformation) / Director of Place. The report provided an update on the Hattersley Regeneration Programme for the period 2023/2024.

The report detailed the progress made in 2023/24 on the Public Realm, Hattersley Station, Housing Development, RSK Science Park, District Phase 2, Work and Skills Coach over the previous year.

The Director of Place detailed the priorities for 2024/25, it was reported that the delivery of the two largest public realm schemes, the MUGA, play spaces and multi-user paths and the opening up of Waterside Clough, would continue to be supported by the appointed Project Manager.

Both of these projects were being designed from concept, through to physical completion in 2024/2025. Public engagement would be a key feature of activity as the design work progresses, planning applications submitted and the construction works commence.

As these projects progress, the costs for these schemes would become better understood and known. At this stage, any remaining funds in the Agreement would be considered for other currently 'on hold' smaller public realm schemes.

Such schemes included improvements to the gateway locations into Hattersley, as these were key to attracting continued investment into the area and also improvements to parking provision around Hattersley, which remained a key priority for residents.

The construction work for the Hattersley Central Development would continue and as the houses were completed they would be handed over to Onward from the contractor, and let or sold to individual families. The extra care scheme would need to be fully operational prior to any occupation.

The Hare Hill 27 unit housing scheme (2 and 3 bed homes for social rent) would be handed over as soon as the rendering problems were resolved and Onward accept the properties. This was now expected to be by the end of March 2024. This scheme included the upgrade of a section of bridleway and a new pedestrian access towards the primary school, Discovery Academy by the end of March 2024.

In regards to the District Centre Phase 2 the planning application had been submitted and a planning decision was expected in the spring of 2024.

## **RESOLVED**

That Executive Cabinet note the work undertaken in 2023/2024 as part of the Hattersley Regeneration Programme and the proposed next steps and approve:

- (i) The payments to Onward Homes, Homes England and the Council, to reimburse expenditure as set out in table 5 (section 4) with the sum of up to £0.041m to finance public realm schemes and a sum of up to £0.029m to finance collaboration agreement expenditure. The expenditure is to be financed via the balance held by the Council for the Hattersley Land Board, the total of which is included in table 2 and was £4.364m as at 1 April 2023.
- (ii) The reimbursement of costs incurred, against the Collaboration Agreement funds, by the Council, Onward Homes (for the Work and Skills Coach) and Homes England during 23/24 of up to £0.062m as detailed in table 4 (section 4). The expenditure is to be financed via the balance held by the Council for the Hattersley Land Board.

#### 147 MOVING TAMESIDE - SPORT ENGLAND FUNDING 2024-2025

Consideration was given to a report of the Executive Member for Population Health & Wellbeing / Director Population Health. The report detailed an update on the refresh of the physical activity framework for Tameside. The report also provides an overview of the Sport England Place Partner bridging investment and recently announced extension of the Place Partnership funding for 2025-2028.

It was reported that Tameside's physical activity framework was informed by national and GM strategies and set out a systems and place based approach for increasing physical activity levels.

The delivery of the framework would be supported by a partnership action plan which is currently in development.

The seven guiding principles of the physical activity framework were:

- Develop strong system leadership across the partnership for physical activity in Tameside.
- Commit to a long-term whole system approach to enable communities to be more physically active.
- Advocate for a physical activity-promoting environment.
- Build a social movement for physical activity through meaningful community engagement using strength based and person centre conversations.
- Ensure a focus on accessibility, inequalities, and inclusion across all work.
- Take a life course approach.
- Build in robust monitoring, evaluation and learning mechanisms, deliver evidence-based activity, be led by local data and strive for innovation and excellence.

Strategic oversight of the physical activity framework would be provided by the Tameside Active Alliance Executive. Regular reports on progress will be provided to the Healthy Places Strategic Framework group which is a subgroup of the Health and Wellbeing Board. It was explained that engagement on the physical activity framework and action plan had taken place with Health and Wellbeing Board Members on 16<sup>th</sup> November 2023 and wider physical activity stakeholders 20 November 2023. The reports from these sessions could be seen in appendix 2 and 3 respectively. Further engagement was planned between January and April 2024 with wider voluntary, community and faith sector partners and the public.

In regards to Sport England Place Partner Bridging Investment, GM Moving would be coordinating the Place Partnership application for further investment to cover 2025-2028 with a total of £35m over three years being made available for the 12 existing Place Partnership to bid into. Further information on the process for this was expected imminently.

Tameside's approach to the Place Partner programme since 2019 had been to develop community capacity across the borough by investing in community organisations working directly with residents. This approach promotes and supports long term, sustained increased physical activity levels within our most inactive communities.

To bridge the time and funding gap until 1 April 2025, further funding had been secured from Sport England to continue the locality work in Tameside. Tameside's allocation for 2024/25 was £0.216m and would be allocated directly from GM Moving to each of the three Place Partner partnership organisations in Tameside which were:

- Tameside Metropolitan Borough Council £0.030m
- Active Tameside £0.066m
- Action Together £0.120m

The oversight and management of the Place Partner programme would be provided through a named lead from each of the delivery organisations with regular reports to be received by the Executive group of the Tameside Active Alliance, which was Chaired by the Director of Public Health. A report will be produced annually and presented to the Health and Wellbeing Board in March 2025.

To support effective delivery the Place Partner programme, Tameside Place Partner leads engaged in regular forums supported by GM Moving including Place Partner Forums and Communities of Practice. Evaluation support is provided by GM Moving and their academic partners and regular reports are provided for Sport England via GM Moving on behalf of GM local authorities.

#### **RESOLVED**

**That Executive Cabinet:** 

- (i) Note the Sport England Place Partnership bridging investment of £0.216m for Tameside, distributed directly as follows: Action Together (£0.120m), Active Tameside (£0.066m) and Tameside MBC (£0.030m)
- (ii) Accept the grant allocation of £0.030m to sustain the Council's current programme until 31 March 2025.
- (iii) Note and agree the Tameside approach for increasing physical activity levels across the life course and support the development of a Greater Manchester Place Partnership application to the Sport England Place Partnership expansion funding for 2025-2028 which will include a Tameside allocation.

## 148 CONTRACT AWARD FOR THE PROVISION OF A DOMESTIC ABUSE SUPPORT SERVICE

Consideration was given to a report of the Executive Member for Population Health / Director of Population Health. The report sought permission to approve the award of the contract for the provision of a Domestic Abuse Support service to Jigsaw Support.

Members were advised that the Domestic Abuse Support offer in Tameside was a flexible service providing safe accommodation and community-based support for anyone experiencing domestic abuse in Tameside, irrelevant of risk level. The service will work with partners across the local system to shape the coordinated response to domestic abuse based on residents' needs and a shared commitment to reducing risk and saving lives.

It was reported that an open tendering exercise commenced on 14 August 2023 and closed on 9 October 2023. The tender was completed fully in accordance with Tameside Metropolitan Borough Council Procurement Standing Orders and in conjunction with OJEU requirements via the CHEST (the Northwest procurement portal).

Compliant responses were received from one organisation. In addition, there was one non-compliant tender, which was subsequently excluded from the evaluation process.

STAR procurement had undertaken a full financial check via Company Watch. The check measures the overall financial health of a company. It is based on a statistical evaluation of a company's publicly available financial results in order to determine the level of financial risk associated with the company.

## **RESOLVED**

That Executive Cabinet approve the award of the contract to the highest ranking and most economically advantageous provider namely Jigsaw Support.

## 149 MAKE SMOKING HISTORY IN TAMESIDE: THE TOBACCO CONTROL PLAN FOR 2024-2029

Consideration was given to a report of the Executive Member for Population Health & Wellbeing / Director of Population Health. The report provided an update on the development of the tobacco control plan 'Make Smoking History in Tameside'. The report also provided an overview of the recently announced grant funding for local authorities to boost stop smoking services as part of the 'Stopping the start.

Members were advised that the prevalence of smoking in Tameside is higher in some groups in the population:

- At 20.2% Tameside had the fourth highest prevalence in England and the highest in the North West.
- At 34% Tameside had highest prevalence for routine and manual smokers in the North West and 7th highest in the country.

• 43.4% of adults with a serious mental illness smoke.

It was explained that the impact of smoking on health and inequalities in Tameside was illustrated by the following statistics. Tameside had:

- The 3rd highest rate of smoking attributable mortality in the North West and the fourth highest in England.
- The 2<sup>nd</sup> highest rate of smoking attributable deaths from stroke in the North West.
- The 3<sup>rd</sup> highest rate of smoking attributable deaths from heart disease in the North West.
- The 6<sup>th</sup> highest rate of smoking attributable deaths from cancer in the North West.
- The highest rate of hospital admissions for asthma (under 19 years) in England.

The Greater Manchester Making Smoking History initiative has a city region approach to driving down smoking rates and promoting smoke free living. It's GMPOWER model underpins its strategy to reduce demand for tobacco:

- Grow a social movement.
- Monitor tobacco use and prevention policies.
- Protect people from tobacco smoke.
- Offer help to stop smoking.
- Warn about the dangers of tobacco.
- Enforce tobacco regulation.
- Raise the real price of tobacco.

The report explained that Tameside's Tobacco-free plan was informed by national and Greater Manchester strategies and set out a systems approach for tobacco control. It assessed current strengths, challenges, and opportunities, and set out a partnership action plan to capture activity across the local tobacco control system. The strategic objectives of the plan were:

- To create a smokefree Tameside and making smokefree living the norm.
- Support smokers to become smokefree.
- Engage and support high-risk groups to become smokefree to reduce health inequalities.
- Tackle illicit and underage sales.
- Increase awareness of the costs of tobacco use (i.e. health, loss of income, sickness absence).
- Grow a smokefree movement across Tameside.

In regards to funding for local stop smoking services, in October 2023, the Government published its intentions to create a smokefree generation in the 'Stopping the Start' plan (see 1.4 above). This plan included an allocation of additional Government section 31 grant funding to local authorities to enhance stop smoking service provision based on the average smoking prevalence over a 3-year period. Tameside's allocation for 2024/25 was £0.413m. The Government had committed to providing funding for a total of 5 years, up until 2028/29, and will communicate future allocations to local authorities through the formal grant agreement process.

#### **RESOLVED**

#### **That Executive Cabinet:**

- (i) Note and accept the Section 31 grant funding for 'Local stop smoking services and support' for the period 2024/29, noting the 2024/25 allocation of £0.413m to enhance local stop smoking services and support in Tameside.
- (ii) Note and agree the Tameside model for tobacco control described in section 3 of the report.
- (iii) Approve the commissioning intentions for the grant funding and the proposed delivery plan as outlined in Section 5 of the report.

## 150 URGENT ITEMS